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BREAKINGNEWS...2

Pajama party to celebrate Nuffnang's first anniversary

KUALA LUMPUR: Asia's first and largest blog advertising network, Nuffnang celebrated its 1st anniversary held at the Borneo Baruk Club (BBC) with over 300 bloggers from Malaysia and Singapore.



The Nuffnang blog advertising network comprise of over 20,000 bloggers from both Malaysia and Singapore. It was founded by Timothy Tiah and Cheo Ming Shen, today features blogosphere celebrities like Wendy Cheng (Xiaxue), Dawn Yang, Jeff Ooi, Kenny Sia, etc. Nuffnang, was the first network to enable advertisers to run online campaigns across its network of blog sites. Advertisers include Citibank, Honda, Walls, Air Asia, Nike, Nescafe, Twisties etc.



"Apart from celebrating Nuffnang's first anniversary, the Nuffnang Pajama Party was conceived with the hope of fostering friendships among bloggers in the region.", added Timothy Tiah, "By throwing this party, we also wish to express our gratitude to the bloggers in our blog network, for without their support, Nuffnang would have only remained a fickle of our imagination".



Popular Malaysian blogger, Kenny Sia was at hand to make a special appearance alongside the 12 finalist of the Malaysian Dream Girl, the first online reality show in Malaysia. A variety of prizes were given out, including the prizes for "I Sleep Better with Chipster" contest. The bloggers walked away with Mac Powerbook, Nintendo Wii, iPod Touch, T-shirts and movie tickets.



More details about Nuffnang can be found at their web site: www.nuffnang.com.my



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